



Cultural Awareness Training 2022 Preparation Guide and Homework

We look forward to hosting you for ITA's Cultural Awareness training facilitated by Mackenzie Brown, Kayla Bellerose, and Renee Fehr in collaboration with guest speakers and facilitators from Indigenous communities across Alberta. In preparation for the full-day workshop, we wanted to share a preparation guide and homework.

Preparation Guide:

- Prepare to listen with an open mind and heart
- Dress accordingly to weather conditions as we will be spending the morning outdoors
- Bring a cushion, lawn chair, or blanket for sitting in the tipi in the morning
- Protect Elders, community members, and each other during the workshop - If you have a cough, runny nose, or any symptoms of COVID-19 please let organizers know and we will ask you to not attend in-person. Bring a mask to make yourself more comfortable in close proximity to others in the workshop.
- We will have breaks for coffee, morning snacks, and lunch provided during the workshop. Bring light snacks if you need extra food throughout the day.
- Prepare for immersive experiences, learning from knowledge keepers, engaging with community members, and group work activities throughout the day.
- If you wish to talk with an Elder and ask questions, please bring a pouch of tobacco and a small gift of useful household items. This can include blankets, towels, tea, and other similar items.

Homework:

During the development of the Cultural Awareness program, Cultural appropriation was a topic that was repeatedly mentioned during interviews with industry partners, and as well from ITA members when researching what the gaps are between mainstream tourism industry

and understanding Indigenous tourism. Last year, The Whyte Museum, co-created an educational webinar on Cultural Appropriation, and it is an informative watch to learn more about do's and don'ts to ensure not appropriating Indigenous culture in tourism and in other industries. We encourage you to watch this video to learn more about Cultural Appropriation, as it will be covered in the workshop alongside many other topics. This is an in-depth understanding that is important for industry-partners to learn about and raise awareness amongst their workplaces to ensure that Cultural Appreciation is the outcome of endeavours with Indigenous tourism.

[VIDEO LINK](#)

This presentation about Cultural Appropriation is created and presented from an Indigenous perspective. It includes definitions, history in Canada, examples of what not to do and recommendations in the Visual Arts, Fashion, Jewelry, Performing Arts, Ancestral Living Skills, Tourism and Communications. This video was created in partnership with the Whyte Museum, Native Diva Creations, and Dreamspeakers Festival Society.

Reflection Questions:

1. What did you learn from this video? Do you have a better understanding of what Cultural Appropriation is?
2. What is something new you learned about Cultural appropriation from this video?